

Activity Report

Event Title: *Protecting Your Innovative Idea Through Patent and Trademark*

Date: 17 January 2025

Organized For: Law (LLB) Students, Silver Oak University

Resource Person: **Mr. Keval Kelawala**, Proprietor, Saksham Technolotion

Venue: C.V. Raman Hall, Silver Oak University

Time: 9:00 AM – 10:00 AM

The Department of Law, Silver Oak University, organized an expert session titled “*Protecting Your Innovative Idea Through Patent and Trademark*” on **17 January 2025**. The session was delivered by **Mr. Keval Kelawala**, Proprietor of Saksham Technolotion, who shared his expertise on Intellectual Property Rights (IPR), focusing particularly on patents and trademarks.

The objective of the session was to **create awareness among law students about the importance of safeguarding innovations and brand identity**. Mr. Kelawala explained the fundamentals of patent and trademark laws, their **legal registration processes**, and the **benefits of securing intellectual property** in India’s growing innovation ecosystem.

He also discussed practical steps innovators can take to protect their creations, common mistakes to avoid, and the critical role legal professionals play in supporting inventors and entrepreneurs. The session included **real-world case studies** to make the concepts more relatable and actionable for students.